

Note for Schneidman, Eileen

From: Schneidman, Eileen
 Date: Wed, Feb 22, 1995 5:50 PM
 Subject: FW: Indicia
 To: Nickert, Sheila

2041341267

*Follow-up
MAILING*

This is not what he told us on the phone (he left "Pre-sorted" out and "3rd Class"). In order to qualify for presorted mail (that's why we made the name/address window 3 1/2" above the fold), don't we have to put "Pre-sorted" on the envelope?

I'll wait to hear from you before marking up the boards.

From: PMUMSP12.BKELLOG on Wed, Feb 22, 1995 3:37 PM
 Subject: Indicia
 To: Schneidman, Eileen@MKTSV-MAIL; Vichich, Ed@REG4-MAIL; Nickert, Sheila@IS-MAIL

Microsoft Mail v3.0 IPM.Microsoft Mail.Note
 From: Kellog, Bob(NEO)
 To: SCHNEIDMAN, EILEEN
 VICHICH, ED
 NICKERT, SHEILA
 Subject: Indicia
 Date: 1995-02-22 14:28
 Priority: 4
 Message ID: 9D041297
 Conversation ID: 9D041297

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Endorsements?

The 3rd class indicia must read as follows:

Bulk Rate
 U.S. Postage Paid
 Distribution Services Inc.

The layout of the actual piece will not change as a result of change in class rates.

2/23/95

*- M Mahan E Vichich
 M Salzman S Nickert
 • Same as \$600M
 • Could never trace 1st class anyway
 • realize B rules are currency
 and could never guarantee that
 they are delivered to consumer.*

2041341269